

January 10, 1989

TO: All Store Managers - Valley Fair

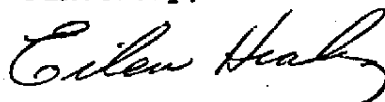
RE: R. J. Reynolds' More White Lights 120's  
BlG1F

During the week of 1/23/89, you will receive an automatic distribution of eight (8) cartons of More White Light 120's BlG1F.

Shortly thereafter, your R. J. Reynolds' Sales Representative will be in to place these cartons in a small display.

Please give the R. J. Reynolds' Sales Representative your usual fine cooperation.

Sincerely,



51849 9665